

KOTHEA

Cashmere Throws

Designer's Worksheet

Cashmere throws are one of the most luxurious additions to any designer's scheme. They are an important finishing touch in many interiors projects and a useful, beautiful and tactile addition to the client's lifestyle – something to remember **you** by.

Specify The Best Wool for Your Throw

Cashmere is the best, practical option. Here's why:

Composition is the first area needing consideration by the designer. There are many top grades of wool that you will have heard of; from various goat (Mohair from the Angora goat) and sheep breeds (Merino) to other animal breeds such as camels (Alpaca) and rabbits (Angora rabbit). Merino, indeed any sheep wool, is not as soft as Cashmere. Other alternatives to Cashmere, such as Pashmina, are essentially the same thing; or, like Angora, have properties not conducive to top market use (shedding, smell when wet). There is one (possibly two) rare, alternative fibres that might just slightly better Cashmere in some physical aspect but they are not commercially available. So, just specify Cashmere Wool; Cashmere used in throws and blankets should always be 100% pure cashmere, never a blend.

Which Colour?

We have carefully specified our colour palette to match both our classic weaves and trends in the top market. The standard, available colourways span 'extended neutrals', yet we retain the ability for you to specify bespoke pantone colours. So you can choose a precise colour to highlight or to blend into your scheme.

KOTHEA Limited

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Why Your Client Will Choose A KOTHEA Cashmere Throw

We strongly believe that KOTHEA's Cashmere Throws are the best available. Here's why your client will chose KOTHEA Cashmere throws:

Higher Ply, Better Quality Yarn

KOTHEA's Cashmere Throws offer the highest ply, top grade cashmere yarn available. 99% of Cashmere products available globally use inferior quality yarn than this. Inferior in either ply (thickness) or in graded quality. Choosing a Cashmere Throw made from higher ply yarn is inherently more expensive simply because there are more strands of wool used to make the yarn BUT the consequence of a higher ply is that your client will get a much thicker and much more tactile end product. It is straightforward to feel this difference in quality – unfortunately there are very, very few high quality-high ply Cashmere Throws available and so many designers have never had the opportunity to show their clients the difference.

Hand-woven

KOTHEA's Cashmere Throws are hand-woven by expert artisans, not mass-produced in factories.

Use Your Senses

It is hard to specify a physical characteristic that can be quoted to 'prove' that one hand-woven fabric is better than another. With Cashmere Throws you need to consider the points in this document and also:

- Feel the fabric, the softness and the weight. Price is normally an indication of quality but trust your senses to be the final arbiter.
- Fine cashmere fabric will not feel coarse. Coarse cashmere is a cheaper, inferior material.
- Colour. Cashmere is white. The darker the subsequent colouration, the more the fabric is damaged as more intensive dyeing is required to achieve the dark colour.
- Fibre length. Longer fibres are stronger and pill less. This is usually reflected in the price of the fibres and yarns. We deal with that!
- Pull the fabric apart slightly. A higher quality Cashmere will normally return to its original shape more quickly.

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Why KOTHEA's Cashmere Throw Collection Helps Designers

Top designers have an attention to detail that cannot be specified by off-the-shelf products, we know that. You can compromise on your design but your top clients will always want something extra; something unique. The mantra of the 'always right' customer remains true today.

The breadth and depth of the ranges of Cashmere Throws offered by very many Leading Fabric Companies is limited due to a variety of considerations including the cost of holding stock over numerous options.

KOTHEA offer both:

- A wide-ranging standard collection; &
- A quick turnaround, fully bespoke tailored service.

Our bespoke Cashmere throws can be woven to order in specific lengths, designs, qualities and additional unique details can be added, for example, with tassels to complement the size, weave and colours you specified.



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DESIGNERS: Key Elements To Specify for Your Cashmere Throw

Standard

36 Colours

125 cm x 180; 150 x 225.

15 Designs in 4-ply, 6-ply, 8-ply, 10-ply Thicknesses

10cm Fringe

Bespoke*

All Pantone Colours

Any Size (With Maximum Width 225cm)

Custom Designs & Qualities

Longer /Shorter/No Fringe/Tassels

Resources:

Verity du Sautoy,

Marketing At KOTHEA - <http://www.kothea.com/>

Designers' Fabric Knowledgebase – <http://blog.kothea.com/>

Source: [Blog post from June 2010](#)

Related Design Resources:

[Std COLOUR CHART](#)

[Pantone colours](#)

[Other Finished goods](#)

"Top market fabrics for the leading interior designers and architects. Exceptional quality, inspiring designs, extensive colourways. Core fabrics for your design scheme: extended neutrals; striking designs; technical fabrics; professional support and guidance for fabric specification and treatment."

[Now, ask KOTHEA for samples.](#)

*** Please note that minimum order quantities apply to bespoke orders. Please also note that certain combinations of sizes/designs/ply are not physically possible. We can advise on that before you specify.**

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